



# EXCLUSIVE AND INNOVATIVE CARE FOR THOSE WE LOVE!

Our Pets are part of our family as a special and much loved member. Therefore, we extend our personal care choices, treatment and comfort routines, also with our animals.

**KNOW MORE!** 

**OUR LINE** 







# A LINE EXCLUSIVE ELABORATED FOR YOUR PET!

Thinking of bringing to our best friends the best of Brazilian biodiversity, with all the protection and well-being of the natural, Citróleo has a novelty that will surprise and gain the affection and heart of all people who love pets: our new, innovative and pioneering line, specially designed for the skin and hair of our Pets, CitroPet.





# PROUD TO TAKE CARE FOR REAL!

Citróleo Group is proud to have taken the lead and started this journey of developing natural actives aimed at the specificity of the animals' skin and organism. Joining our affection, support and love to those who love us so much, Citróleo added intense research and cutting edge technology to achieve the best care for the animals.

It goes far beyond that just offering raw materials, it represents
Citróleo's commitment to delivering
experiences and exclusivity to all customers, even those with four legs.





## NATURALLY PURE, VEGAN AND BIODEGRADABLE!

The products of the CitroPet line are healthy for the skin and hair of our Pets, in addition to being natural and pure. Based on our deep knowledge of Brazilian ingredients, we develop effective, biodegradable and vegan actives. Of course, cruelty free.



# THE NATURAL SOLUTION THAT WAS MISSING FOR OUR BEST FRIENDS!

The new line has **raw materials for all kinds of animal needs**, from a nice and fun bath, to protection for an outdoor walk.
Always with the goal of delivering in a smooth, non-aggressive and exclusive way, all the benefits of **Brazilian biodiversity** to our best friends.

The CitroPet line is the solution that was lacking in the market for those who love their pet and do not give up on treating it with respect and care. And also, for groomers around the world, who seek quality, efficiency and innovation.

Learn more about these actives:





## **C-CARE**

C-Care offers intense care for the animals' delicate skin. Full of natural components, it brings affection from velvety and soft touch, to the protective and regenerating effects. C-Care offers no risk to the animal or to the handler. It treats from paws and plantar pads to injuries that need more attention, such as irritations and burns.



# TECHNICAL INFORMATION



#### **MAIN FOCUS:**

Treatment of dry and damaged areas.



#### **BENEFITS:**

Regeneration of damaged areas and healing



#### **CLAIMS:**

Treatment of calluses and plantar pads, softness, hydration of dry areas and for sensitive skin, wounds, irritations and burns.



#### **SUGGESTED FORMULAS:**

Balm and stick for paws and muzzle.



### **C-BALANCE**

The necessary balance to keep our Pets healthy is the proposal of C-Balance. This active restores the integrity of the animals' skin in a safe way, for a deep and effective treatment. C-Balance is an ingredient developed for animals with skin problems or sensitivity, controlling the attack of germs and bacteria and regulating the microbiome of the animal's skin.



# TECHNICAL INFORMATION



### MAIN FOCUS:

Skin treatment.



#### **BENEFITS:**

Balance of natural flora - microbial control, reduction of bacteria, odor control and soothing.



#### **CLAIMS:**

Ideal for animals with skin problems. Control of atopic dermatitis, reduction of germ attacks and hydration with anti-inflammatory protection.



#### SUGGESTED FORMULAS:

Ointment, toothpaste and neutral shampoo.



## **C-PROTECT**

C-Protect is an active with intelligent action to ensure that our animals become free from the discomfort caused by microorganisms, such as bacteria, as well as protected against insects, such as mosquitoes. This active has powerful allies in this animal protection that, in a safe way, helps to promote well-being and the feeling of relaxation. C-Protect is perfect for that moment of zeal and attention to the health and comfort of Pets.



# TECHNICAL INFORMATION



MAIN FOCUS:

Repellency



**BENEFITS:** 

Insecticide, anti-inflammatory, non-irritating and relaxation.



#### CLAIMS:

Protection against insects, natural germicide, hydration, aromatherapy and relaxing.



#### SUGGESTED FORMULAS:

Dermo-protective oil, repellent spray, neutral shampoo and dry bath.



### **C-SHINE**

Shiny hair, soft and hydrated skin, all in a single and exclusive product, C-Shine. Its composition specially developed to bring the softness that our Pet needs, with all the efficiency that they deserves. The animal's fur gains shine and becomes especially strengthened, facilitating the hairstyle and finishing with the use of C-Shine.



# TECHNICAL INFORMATION



**MAIN FOCUS:** Beautification



#### **BENEFITS:**

Deep hydration, lightness and smoothness - protection of the animal's skin and shine. Suitable for all types of hair and skin.



#### LAIMS:

Hydration, nutrition, reconstruction, ease of combing, shine, softness, volume and coat enhancer.



#### SUGGESTED FORMULAS:

Shampoo, conditioner, moisturizing mask and hair detangler.



## REQUEST A SAMPLE!

Headquarter - Citróleo Group ROD. SP 197, Km 18 - Torrinha/SP - Brazil

+(55) 14 3656-9900 comercial@citroleogroup.com

**BACK TO THE START** 

**OUR LINE** 

